



# At LAST!

At last! An American Ginger Ale that challenges the world for superiority—Clysmic Ginger Ale. We urge you to try it.



This is Tokier-Toby for short—the jolly, rotund, healthy landlord of "Ye Olden Inn." Remember him. You will see him often in Clysmic Ginger Ale Advertising.

Made with



After that you will always drink Clysmic whether you have ever before known the enjoyment of a good ginger ale or not.

For it has just that sparkle—that palate pleasing taste, aroma and tang that is going to make it the most popular of all invigorating beverages.

It has a thirst quenching attribute that only this perfect ginger ale which is actually aged, can impart. It has that harmless, healthful stimulation which is the climax of beverage perfection.

## After Years of Experimenting

After years of experimenting—after innumerable trials of various ingredients—after tedious tests, Clysmic Ginger Ale is offered to the public with absolute confidence that here, at last is an American Ginger Ale that will satisfy the most exacting connoisseur.

Till now, we have frankly acknowledged the superiority of imported ginger ale. But we no longer make this acknowledgment.

—not because the imported article is unobtainable in its former perfection,

—not because conditions abroad have restricted the use of ingredients necessary to good ginger ale,

—BUT BECAUSE we have discovered

the secret of the correct combination of ingredients to produce a ginger ale superior to all others in taste, tang and aroma.

## Made from Clysmic Water

The quality of the water used has all to do with the making of a good ginger ale.

Clysmic Sparkling Table Water is ideal for the purpose. It has just the mineral

Conditions produced by the war—the inability to obtain foreign products—has been the incentive for American manufacturers in many fields to strive for perfection.

—that perfection attained by foreign manufacturers, through their slower but more satisfactory methods, regardless of expense or time required both in the experimental stage and in the making of the finished product.

Such has been our incentive. Such were the methods followed in perfecting Clysmic Ginger Ale.

## Matured by an Ageing Process

To be delectable, ginger ale must be properly matured by ageing—a factor heretofore neglected by makers of ginger ale in America.

Needless to say every bottle of Clysmic Ginger Ale is, and will be, actually aged before it is offered for sale.

Every Bottle Actually Aged

# Clysmic Ginger Ale

Every Bottle Actually Aged

properties which blend to make this perfect Clysmic Ginger Ale.

## And It Is Made with Care

Greater care than has ever been employed in the making of beverages in this country has been used in the making of Clysmic Ginger Ale.

—care that requires both capital and a full measure of courage and patience.

## The Coming American Beverage

Ginger ale is the drink of a man's man; healthful for women; a joy to the young.

Clysmic Ginger Ale will become the American beverage.

This positiveness is not self-conceit. It is based on the opinion of the many who know.

On sale at all restaurants, hotels, cafes and fountains. Insist upon it

Blended and Bottled by Clysmic Spring Company, Waukesha, Wisconsin

